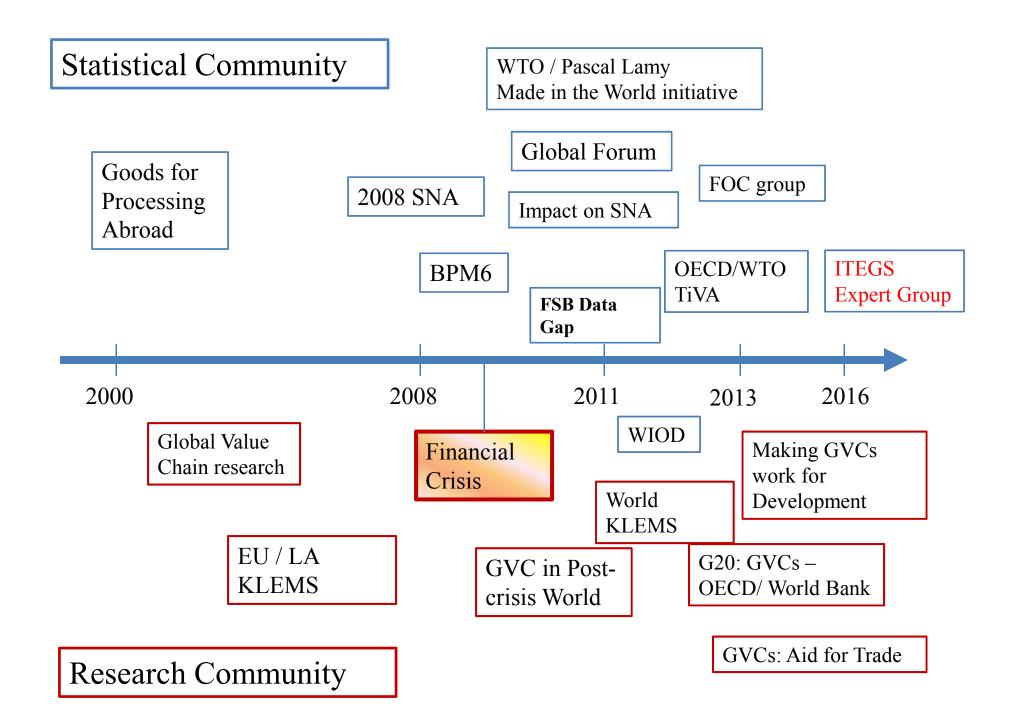


# Handbook on Accounting for Global Value Chains Extended National Accounts and Integrated Business Statistics

#### **Ronald Jansen**

Assistant Director
United Nations Statistics Division
New York



# **Expert Group on ITEGS**

Mandate received from the Statistical Commission in March 2015 to prepare a Handbook on the measurement framework for international trade and economic globalization

Annex I Members of the United Nations Expert Group on International
Trade and Economic Globalization Statistics

Europe: Ireland (Chair), Denmark, Italy, the Netherlands and the United Kingdom

America: Canada, Colombia, Costa Rica, Mexico and the United States of America

Africa: Cabo Verde, Morocco, South Africa and Uganda

Asia: China, India, Iran (Islamic Republic of), Kazakhstan, the Republic of Korea,

Thailand, and Viet Nam

Agencies: Eurostat, IMF, OECD, the United Nations Conference on Trade and

Development, the World Trade Organization, the Economic Commission for

Europe and the Statistics Division

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Editor – Steve Landefeld, former Director of US BEA

#### Additional Experts -

Dale Jorgenson (KLEMS), Gary Gereffi (GVCs), Tim Sturgeon (GVCs), Stacey Frederick (GVCs), World Bank (GVCs)

#### Meetings -

January 2016, New York November 2016, New York 6-8 June 2017, Luxembourg

#### Handbook on ITEGS

- ➡ High-level overview of how economic statistics can be made more accurate and relevant in measuring the effects of globalization in national accounts and business statistics
- ▶ Better inform public policies and business decisions on
  - o growth and productivity,
  - o domestic and foreign share of value added in trade,
  - o domestic and foreign labor and capital used in the trade
- Provide a national perspective on globalization based on a GVC model
- ◆ Specific GVC industries in a multi-country supply chain of goods, value adding services and institutional arrangements



#### Five Parts of the Handbook

- I. Policy, Business and Statistical Motivation
- II. General Statistical Framework
- III. Global Value Chain approach
- IV. Integrated Business, Trade and Investment Statistics
- V. Application of the measurement framework



#### General Statistical Framework

Chapter 2: Overview of the Framework

Chapter 3: Extended Supply and Use Tables (TiVA)

Chapter 4: Extended Productivity (KLEMS) Accounts

Chapter 5: Extended Environmental-Economic

Accounts

Chapter 6: Extended Capital and Financial Accounts

Chapter 7: Conceptual issues of Global Enterprise

perspective

Chapter 8: Special Accounting Topics



#### Global Value Chain Approach

- Chapter 9: Global Value Chain Satellite Account
  - o GVC Template
- Chapter 10: GVC Industry Modules and their Application
  - o NA Automotive
  - Morocco Automotive
  - Costa Rica electronics and medical devices
  - O Vietnam electronics and apparel



# Integrated Business, Trade and Investment Statistics, and the applications

#### Part IV

Chapter 11: Firm heterogeneity related to globalisation

- Micro-data linking
- Business Functions

Chapter 12: Bilateral asymmetries, Global Groups Register and data sharing

#### Part V

Chapter 13: Public policy use of the Extended Accounts

Chapter 14: Research Agenda



#### Global Value Chains case studies

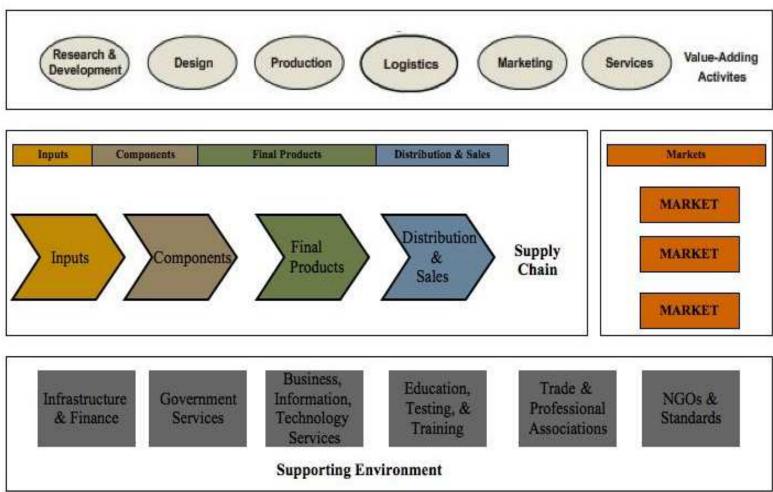
# Example of the Automotive GVC in North America





#### Global Value Chain (GVC) Model

The GVC model describes the full range of activities, business functions, value adding services, and institutional arrangements required to bring a product or service from conception through the different phases of production, delivery to





#### **GVC** for Automotive Industry

Figure 2: GVC for the automotive industry

Systems Vehicle Design & Parts & Systems: Replacement Parts Integration & Marketing & Sales Development Modules Components & Recycling Final Assembly Market Segments Electronic Final Products Vehicle Maintenance & Interior System: components development Repair Automobiles Seat, interior trim, Passenger Mechanical cockpit module components System design Trucks Commercial Recycling Composite Body System: Skin, Buses components Industrial finish, trim, doors Technical training. Wiring **Trailers** Buses and customer support Aluminum Electrical & Motorcycles Motorcycles components **Electronics System:** Ignition, chassis Electric Vehicles Rubber components electronics, interior electronics Software Chassis System: Drive train, rolling chassis, front and rear end modules

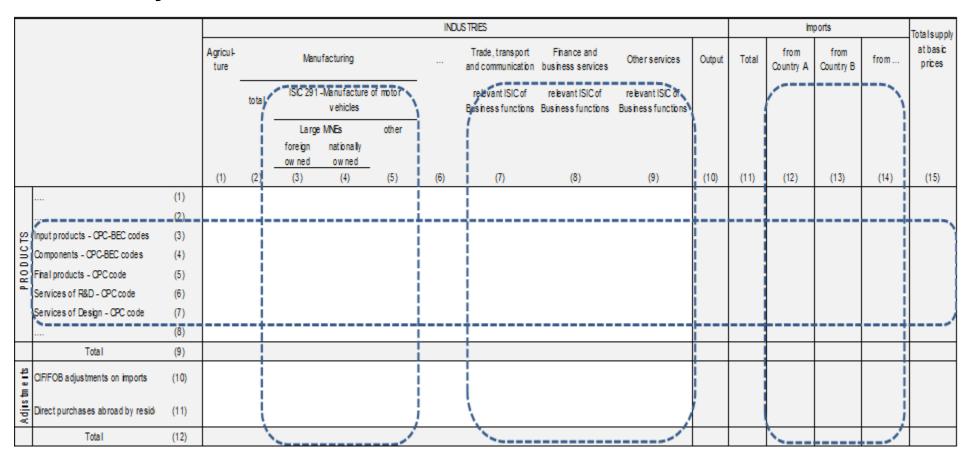
Table 2: Motor Vehicle HS Codes

| VC Stage/<br>Subassembly    | HS Codes<br>(2002)   | HS Code Descriptions   | VC Sector             | Mfg.          |
|-----------------------------|--|--|-----------------------|---------------|
| Final Products              |  |  |                       |               |
| Passenger<br>vehicles       | 870321<br>870322<br>870323<br>870324<br>870331<br>870332<br>870333 | 870321, 870322, 870323, 870324: Other vehicles, with spark-ignition internal combustion reciprocating piston engine <1000cc, 1000 – 1500cc, 1500 – 3000cc, > 3000cc 87033: Other vehicles, with compression-ignition internal combustion piston engine (diesel or semi-diesel) <1500cc, 1500 - 2500cc, >2500cc | _                     | Lead<br>Firms |
| Subassemblies               |  |  |                       |               |
| Body system                 | 870600   | 8706: Chassis fitted with engines, for the motor vehicles of headings 87.01-87.05  | Chassis               |               |
| Drive train                 | 840733<br>840734<br>840820   | Reciprocating piston engines used for the propulsion of vehicles of Chapter 87; of a cylinder capacity: > 250 cc ≤ 1,000 cc > 1,000 cc Compression-ignition internal combustion piston engines (diesel or semi-diesel engines); of a kind used for the propulsion of vehicles of Chapter 87                    | Engine                | Lead<br>Firms |
| Components/I                | Parts  |  |                       |               |
| Body system<br>(suspension) | 401110<br>401211<br>870831 <sup>+</sup><br>870839 <sup>+</sup>     | 401110: New pneumatic tires, of rubber; of a kind used on motor cars 401211: Retreaded tires; of a kind used on motor cars (including station wagons and racing cars)  | Tires  Brakes^ Wheels | Suppliers     |
|                             | 870870   | Brakes and servo-brakes and parts thereof;   | Suspension            |               |



#### **Extended supply table for GVCs**

### Each cell indicates the amount of each commodity that is produced domestically by each industry





#### **Extended use table for GVCs**

Each cell indicates the amount of a commodity purchased by each industry as an intermediate input into the industry's production process

|   |            |                   |       |                            |                                     | B COL          | emire  |                       |   |  |       |                            |                      | -     | INAL LICE |              |      |       |            |
|---|------------|-------------------|-------|----------------------------|-------------------------------------|----------------|--------|-----------------------|---|--|-------|----------------------------|----------------------|-------|-----------|--------------|------|-------|------------|
|   |            | INDUSTRIES        |       |                            |                                     |                |        |                       |   |  |       | FINAL USE                  |                      |       |           |              |      |       |            |
|   |            | Agriculture total | total |                            | nufacturing<br>Manufacture of motor | nator vehicles |        |                       | Finance and<br>business Oth<br>services   |  | Total | Final                      | Gross                | Total | to        | to Country B | to   | Total | Total us e |
|   |            |                   |       | Large<br>foreign<br>ow ned | nationally<br>owned                 | other          |        | Business<br>functions | relevant ISIC<br>of Business<br>functions | relevant ISC of<br>Business<br>functions |       | consumption<br>expenditure | capital<br>formation |       |           |              |      |       |            |
|   |            | (1)               | (2)   | (3)                        | (4)                                 | (5)            | (6)    | (7)                   | (8)                                       | (9)                                      | (10)  | (11)                       | (12)                 | (15)  | (16)      | (17)         | (18) | (19)  | (20)       |
|   | (1)<br>(2) |                   |       |                            |                                     |                |        |                       |   |  |       |                            |                      |       |           |              |      |       |            |
| Input products - CPC-BEC codes Components - CPC-BEC codes           | (3)<br>(4) |                   |       | [                          |                                     |                |        | Ī                     |   |  |       |                            |                      |       |           |              |      |       |            |
| © Final products - CPC code   | (5)        |                   |       |                            |                                     |                |        |                       |   |  |       |                            |                      | 1     |           |              |      |       |            |
| Services of R&D - CPC code  | (6)        |                   |       |                            |                                     |                |        | 1                     |   |  |       |                            |                      | i     |           |              |      |       |            |
| Services of Design - CPC code                                       | (7)        |                   |       | 1                          |                                     |                |        | į                     |   |  |       |                            |                      | - 1   |           |              |      |       |            |
| `   | (8)        |                   |       | <del> </del>               |                                     |                |        | <u>i</u>              |   |  |       |                            |                      |       |           |              |      |       |            |
| CF/FOB adjustments on exports                                       | (10)       |                   |       |                            |                                     |                |        |                       |   |  |       |                            |                      |       |           |              |      |       |            |
| Total at purchasers prices  | (13)       |                   |       |                            |                                     |                | į      | į.                    |   |  |       |                            |                      | i     |           |              |      |       |            |
| Compensation of employees   | (14)       |                   |       |                            |                                     |                |        |                       |   |  |       |                            |                      | - 1   |           |              |      |       |            |
| Other taxes less subsidies on<br>production                         | (15)       |                   |       |                            |                                     |                |        |                       |   |  |       |                            |                      |       |           |              |      |       |            |
| Consumption of fixed capital Net operating surplus/net mixed income | (16)       |                   |       | İ                          |                                     |                |        |                       |   |  |       |                            |                      |       |           |              |      |       |            |
| Gross operating surplus/gross<br>mixed income                       | (18)       |                   |       |                            |                                     |                |        | İ                     |   |  |       |                            |                      | i     |           |              |      |       |            |
| GVA   | (19)       |                   |       | <u>į</u>                   |                                     |                |        | \                     |   | /  |       |                            |                      |       |           |              |      |       |            |
| Total input at basic prices   | (20)       |                   |       | ·                          |                                     | /              |        |                       |   |  |       |                            |                      |       | `~        |              |      |       |            |
|   |            | (1)               | (2)   | (3)                        | (4)                                 | INDUSTRI       | ES (6) | (7)                   | (8)                                       | (9)                                      | (10)  |                            |                      |       |           |              |      |       |            |
| Gross capital formation by asset type                               | (1)        |                   |       |                            |                                     |                |        |                       |   |  |       |                            |                      |       |           |              |      |       |            |
| Capital sock by asset type  | (2)        |                   |       | İ                          |                                     |                |        | İ                     |   |  |       |                            |                      |       |           |              |      |       |            |
| Labour by relevant breakdown  | (3)        |                   |       |                            |                                     |                |        |                       |   |  |       |                            |                      |       |           |              |      |       |            |
| TEC Indicators (??)   | (4)        |                   |       | 1                          |                                     |                |        |                       |   |  |       |                            |                      |       |           |              |      |       |            |
| number of enterprises   | (5)        |                   |       | Ĺ                          |                                     |                | į      | Ĺ                     |   | ,  |       |                            |                      |       |           |              |      |       |            |
| size enterprises by size class                                      | (6)        |                   |       | \                          |                                     | ^              |        | <u> </u>              |   |  |       |                            |                      |       |           |              |      |       |            |



#### GVCs and the role of lead firms

- The GVC includes all the forward and backward linkages of lead firms with other enterprises
- Lead firms determine the specifications for the production of inputs parts and components
- More information needed on these lead firms:
  - > Domestic or foreign ownerships
  - > Structure of its foreign affiliates
  - > Trade intensity of domestic and foreign affiliates
  - Outsourcing of business functions
- Proposal for a global business groups register
- Proposal for international data-sharing agreements

- 1. How can we compare the various levels of measurement?
  - Global extended SUTs
  - Regional extended SUTs
  - → Industry specific GVC extended SUTs
    - Large MNEs
    - Limited number of partners
    - National compiler ownership
- 2. Which indicators do we want to recommend from micro-level business statistics and various macro-level extended SUTs?



# Thank you